

Data Protection Policy

Revision History

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GROUPE MEDIA CONTACT SA

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 **RCCM N° : RB/COT/13B 10291**
IFU N° : 3201300930112

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1. Data protection Principles

Group Media Contact is committed to processing data following its responsibilities under the data privacy laws. The privacy laws fundamentally require that personal data shall be:

- a) Processed lawfully, fairly and in a transparent manner concerning individuals.
- b) collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall not be considered to be incompatible with the initial purposes.
- c) Adequate, relevant and limited to what is necessary concerning the purposes for which they are processed.
- d) Accurate and, where necessary, kept up to date; every reasonable step must be taken to ensure that inaccurate personal data, having regard to the purposes for which they are processed, are erased or rectified without delay.
- e) Kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed; personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes subject to the implementation of the appropriate technical and organisational measures required by the GDPR to safeguard the rights and freedoms of individuals; and
- f) Processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and accidental loss, destruction or damage, using appropriate technical or organisational measures."

2. General Provisions

- a) This policy applies to all personal data processed by the Group Media Contact.
- b) The Responsible Person shall take responsibility for Group Media Contact 's ongoing compliance with this policy.
- c) This policy shall be reviewed at least annually.
- d) The Group Media Contact shall register with any office/commissioner/statutory body to comply with relevant laws as an organisation that processes personal data if required to do so by a service provider.

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3. Lawful, Fair and Transparent Processing

- a) To ensure its processing of data is lawful, fair and transparent, the Group Media Contact shall maintain a Register of Systems.
- b) The Register of Systems shall be reviewed at least annually.
- c) Individuals have the right to access their data and any such requests made to the Group Media Contact shall be dealt with promptly.

4. Lawful Purposes

- a) All data processed by the Group Media Contact must be done on one of the following lawful bases: consent, contract, legal obligation, vital interests, public task or legitimate interests.
- b) The Group Media Contact shall note the appropriate lawful basis in the Register of Systems.
- c) Where consent is relied upon as a lawful basis for processing data, evidence of opt-in consent shall be kept with the personal data.
- d) Where communications are sent to individuals based on their consent, the option for the individual to revoke their consent should be available and systems should be in place to ensure such revocation is reflected accurately in the Group Media Contact's systems.
- e) Data minimization
- f) The Group Media Contact shall ensure that personal data are adequate, relevant and limited to what is necessary concerning the purposes for which they are processed.

5. Accuracy

- a) The Group Media Contact shall take reasonable steps to ensure personal data is accurate.
- b) Where necessary for the lawful basis on which data is processed, steps shall be put in place to ensure that personal data is kept up to date.

6. Archiving / Removal

- a) To ensure that personal data is kept for no longer than necessary, the Group Media Contact shall put in place an archiving policy for each area in which personal data is processed and review this process annually.
- b) The archiving policy shall consider what data should/must be retained, for how long, and why.

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7. Security

- c) The Group Media Contact shall ensure that personal data is stored securely using modern software that is kept up to date.
- d) Access to personal data shall be limited to personnel who need access and appropriate security should be in place to avoid unauthorised sharing of information.
- e) When personal data is deleted this should be done safely such that the data is irrecoverable.
- f) Appropriate back-up and disaster recovery solutions shall be in place.

8. Breach

In the event of a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data, the Group Media Contact shall promptly assess the risk to people's rights and freedoms and if appropriate report this breach to the relevant authorities.

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