The Link

How to create a Facebook application and link it to a Hermes.Net campaign.

Hermes.net

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Note description

This technical note explains how to create a Facebook application to manage social networks through Hermes.Net admin interface.

Add a Facebook « Developer » application

Only developer accounts of Facebook are allowed to create Facebook applications, this part of document explains how to subscribe into Facebook as a developer.

First of all, we need a Facebook account and login on this URL: http://www.facebook.com/ or execute the standard subscription procedure:

When we have been logged in as a Facebook user, e have to use the following URL to install the Facebook Developer applcation : http://www.facebook.com/developers?ref=ts

Then, click “Allow”

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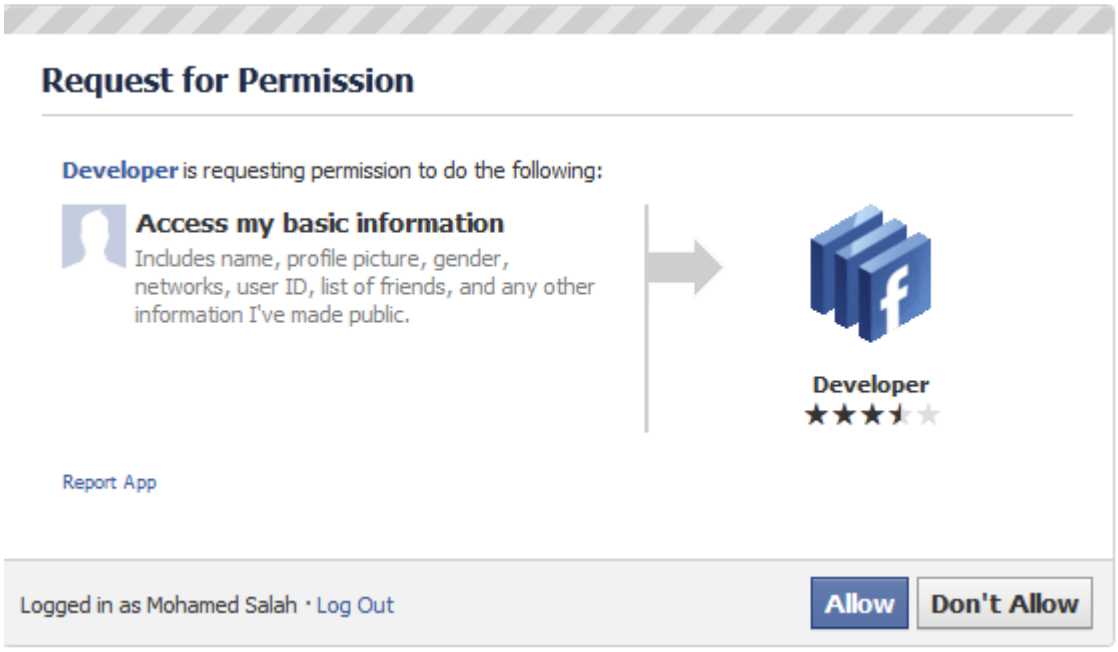
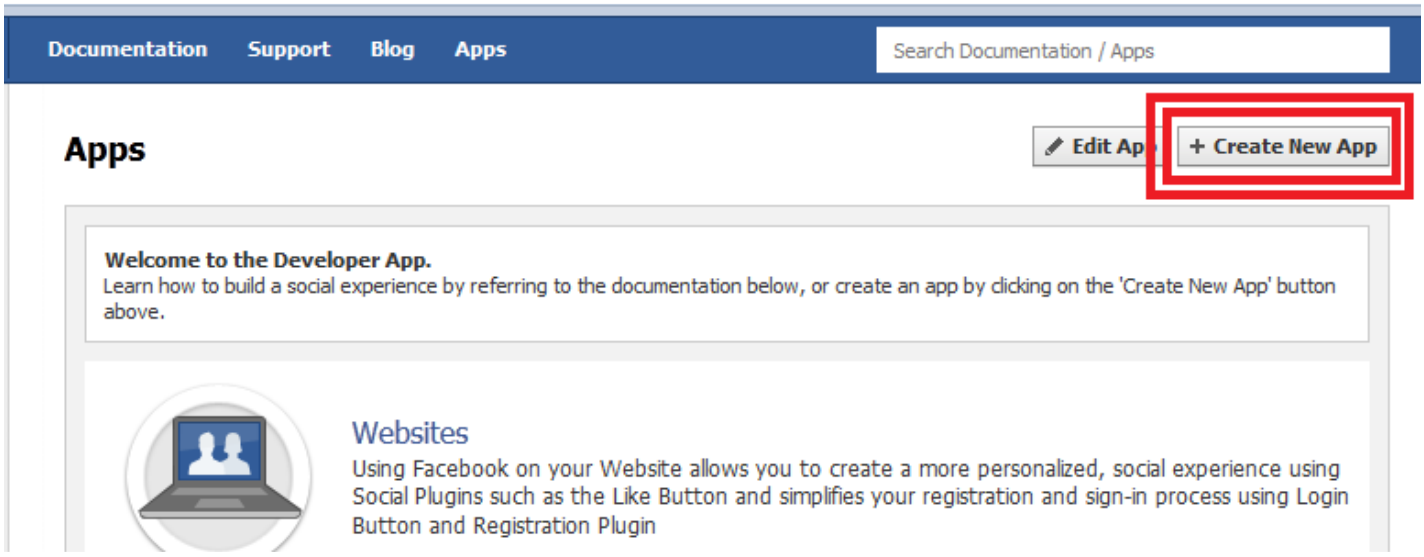


Creation of a Facebook application

After adding the Facebook "Developer" application, we can access it using the following URL : https://developers.facebook.com/apps.

Then, to create a Facebook application, we just have to click on "create new application"



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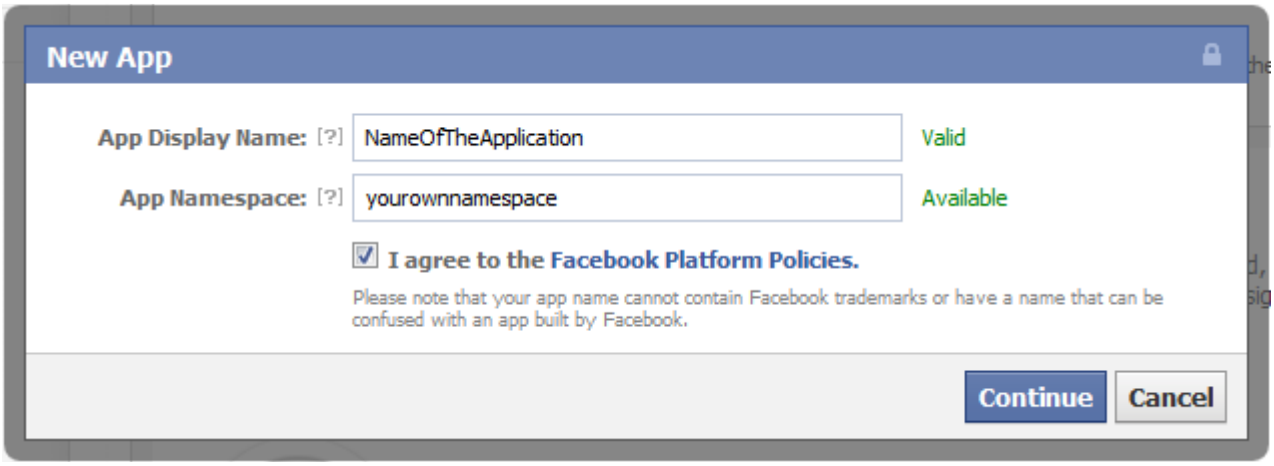
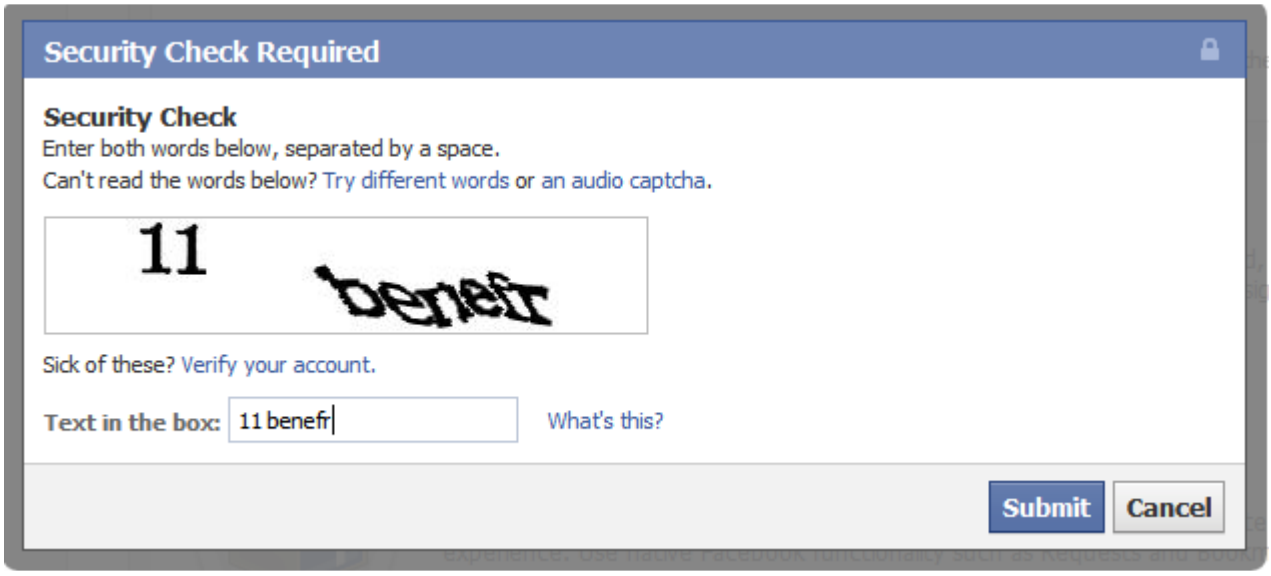
Enter the name of the application; choose a namespace (unique)



Facebook will ask for a security code :



If a popu pis displayed, continue, and confirm your account by sms or credit card :

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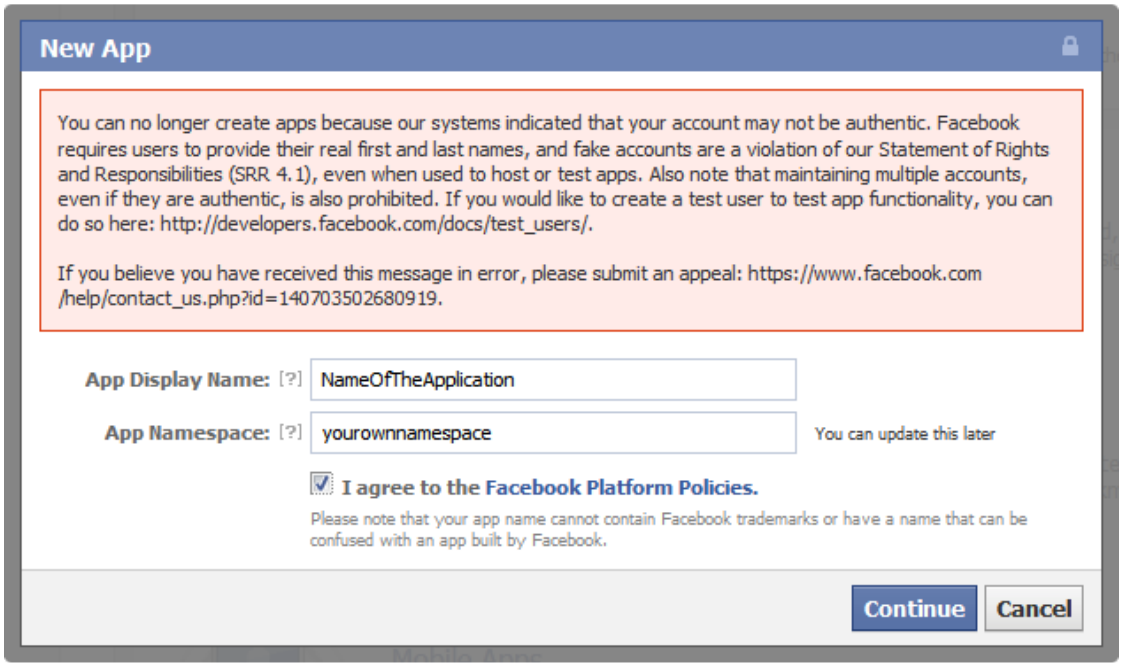
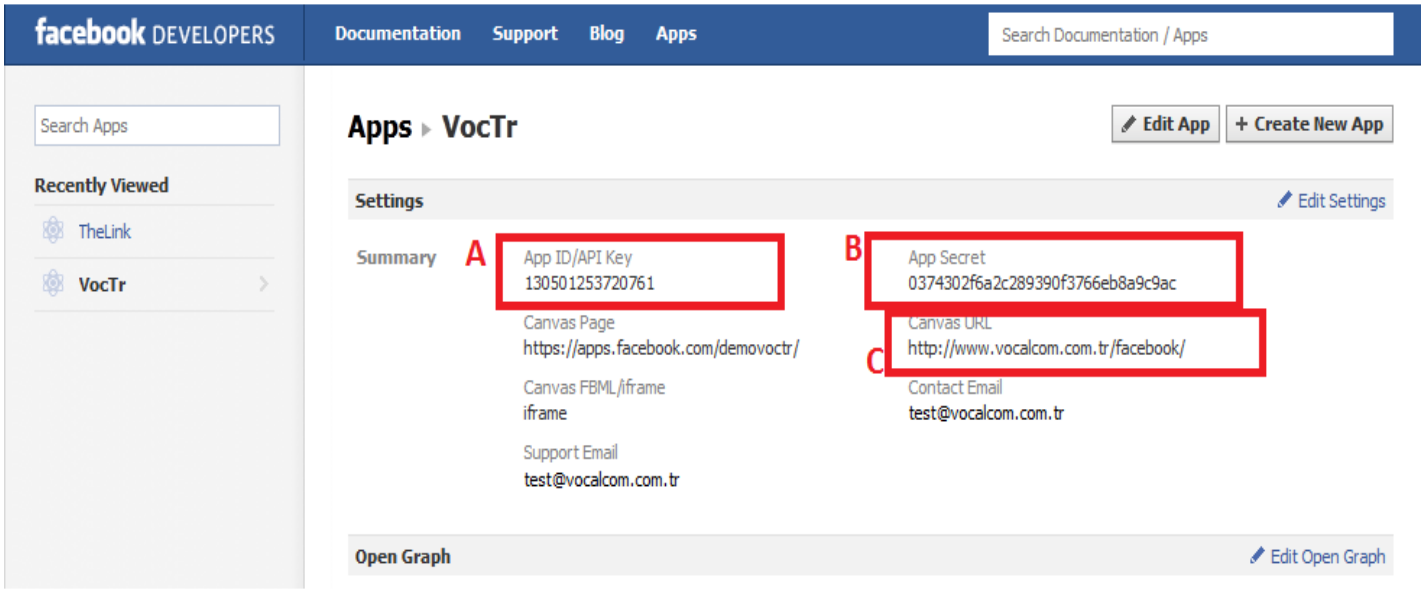


Finally, we have a Facebook application with needed information to use into the web admin of Hermes.Net Social Networks management.

That page represents the main configuration of the application, parameters with red squares have to be saved.



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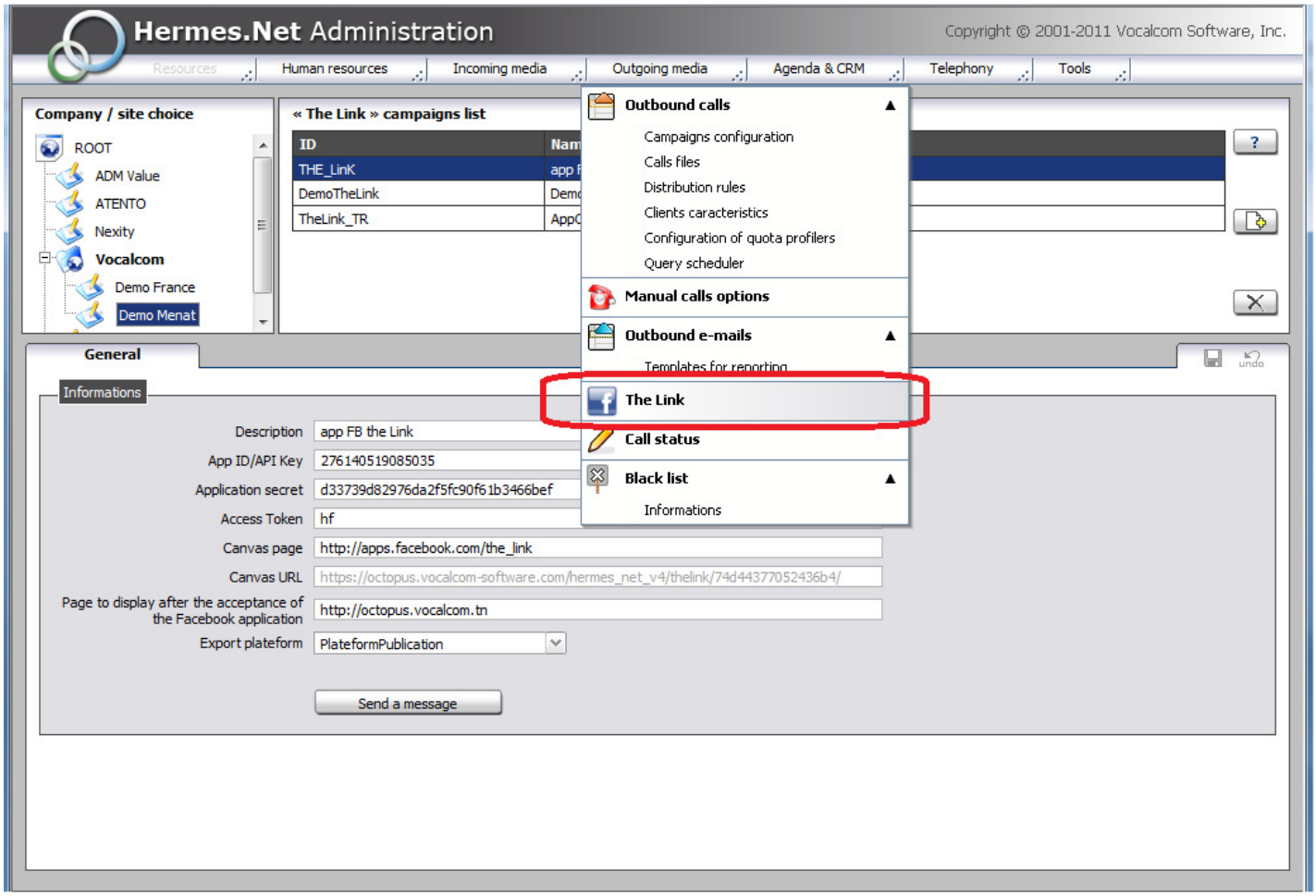
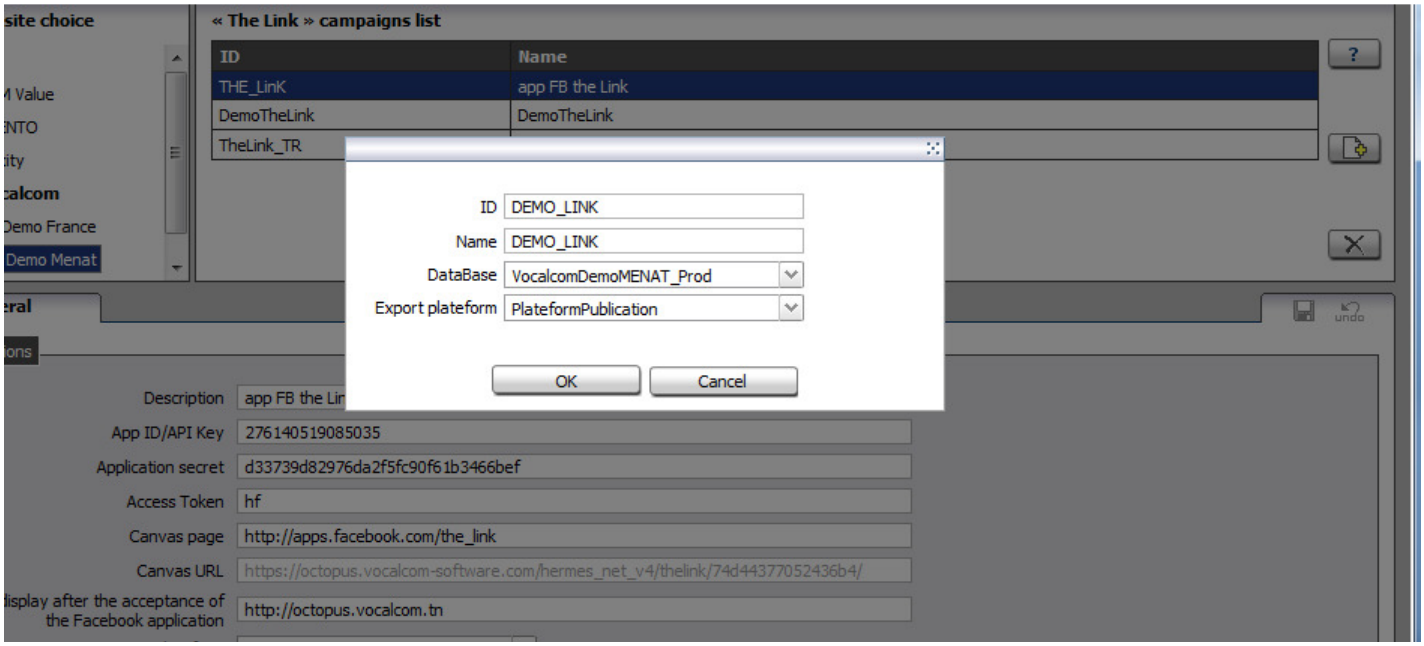
Now, create a campaign « The Link » in the web admin of Hermes.Net, fill in the configuration of the campaign with parameters of FB:

1- Go to the tab « The Link » under the web admin



2 – Create a campaign « The Link » :



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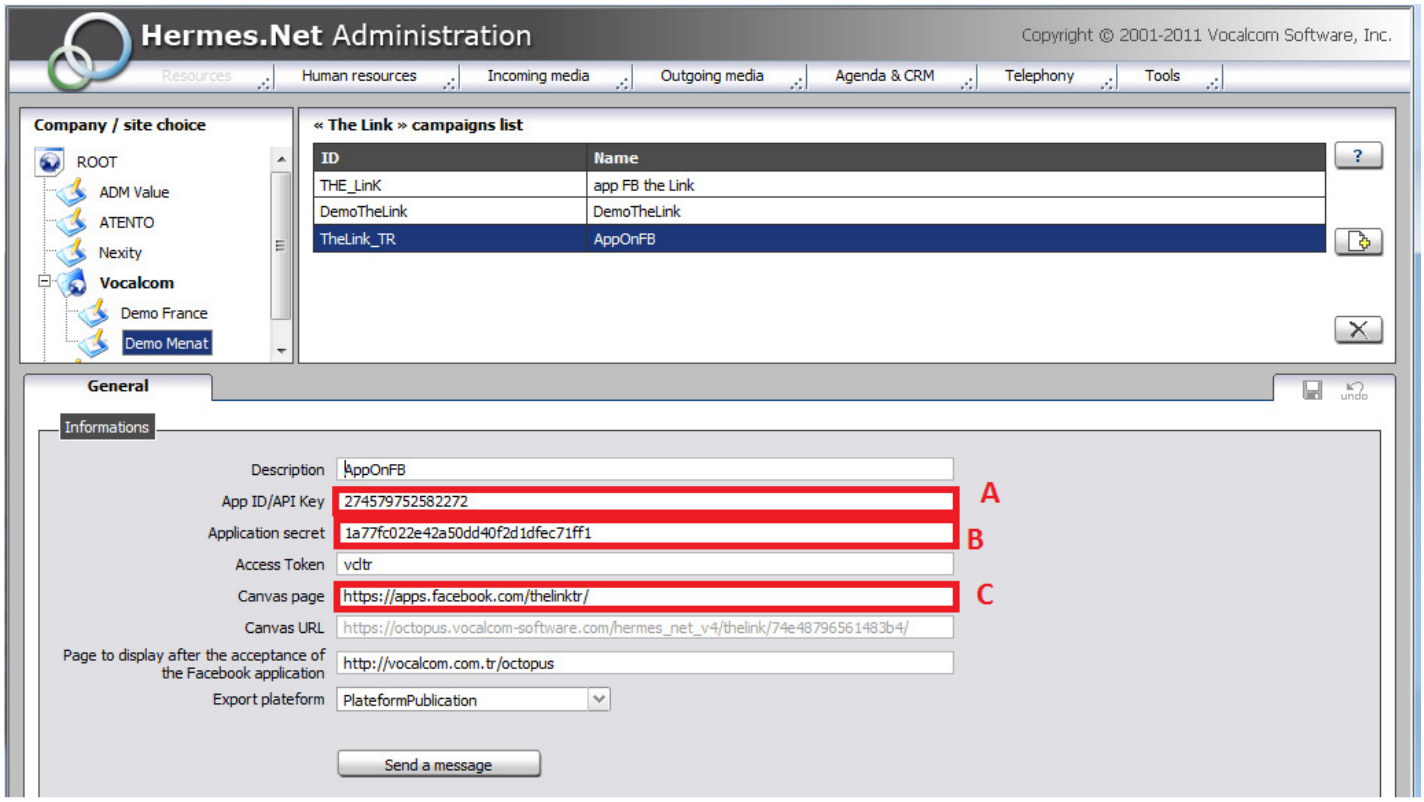
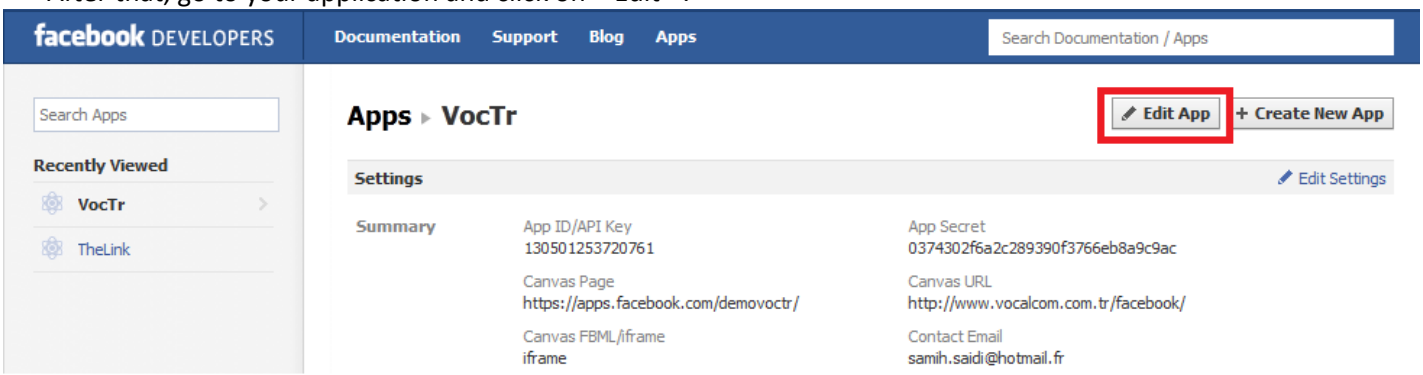
3 – Type the configuration parameters from Facebook application:



After that, go to your application and click on « Edit »:



Type the url you have in the web admin when you created the social network campaign in the canevas field or secured URL (https) of canevas.

Also, put incanveras page the URL you want but you have to set the same in web admin :

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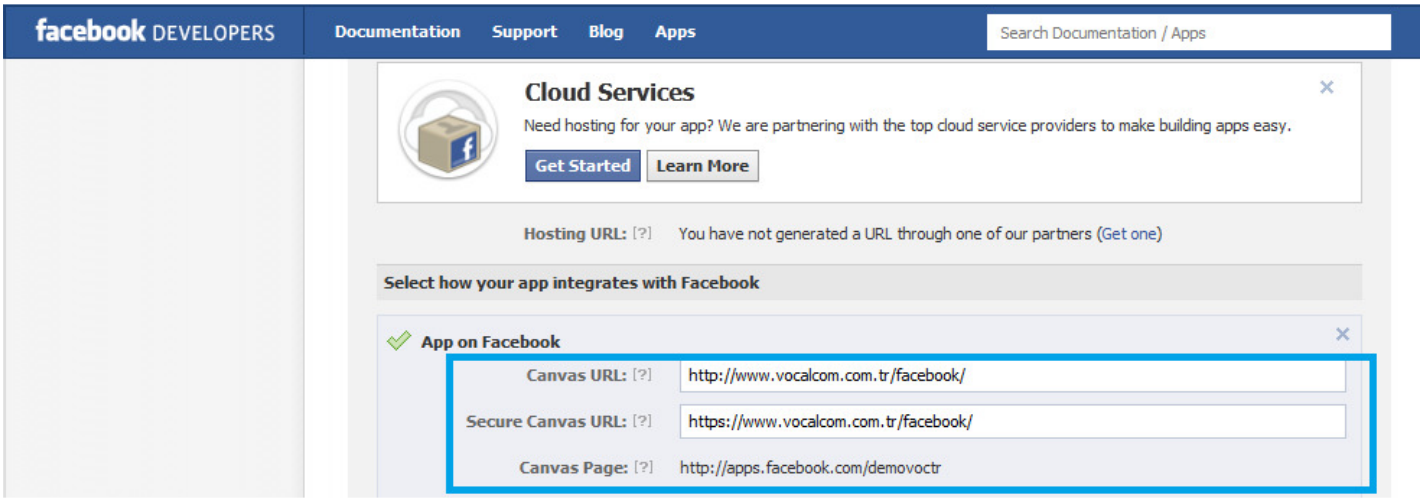

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