

The Link

How to create a Facebook application and link it to a Hermes.Net campaign.

Hermes.net



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Note description

This technical note explains how to create a Facebook application to manage social networks through Hermes.Net admin interface.

Add a Facebook « Developer » application

Only developer accounts of Facebook are allowed to create Facebook applications, this part of document explains how to subscribe into Facebook as a developer.

First of all, we need a Facebook account and login on this URL: <http://www.facebook.com/> or execute the standard subscription procedure:

The image shows a screenshot of the Facebook website. At the top left is the Facebook logo. To its right is the text "where to login ==>". Below this is a login form with fields for "Email" (containing "thelink@vocalcom.com.tr") and "Password" (masked with dots), and a "Log in" button. There is also a checkbox for "Keep me logged in" and a link for "Forgotten your password?".

Below the login form is a section for mobile access: "Heading out? Stay connected. Visit facebook.com on your mobile phone." with a "Get Facebook Mobile" button. To the right of this is a "where to sign up ==>" label. The sign-up form is titled "Sign Up" and includes the text "It's free and always will be." The form fields are: "First Name:", "Last Name:", "Your email address:", "Reenter email address:", and "New Password:". Below these are dropdown menus for "I am:" (with "Select Gender:"), "Birthday:" (with "Day:", "Month:", and "Year:"), and a link "Why do I need to provide my date of birth?". A green "Sign Up" button is at the bottom of the form. At the very bottom of the page, there is a link: "Create a Page for a celebrity, band or business."

When we have been logged in as a Facebook user, we have to use the following URL to install the Facebook Developer application : <http://www.facebook.com/developers?ref=ts>
Then, click "Allow"



Request for Permission

Developer is requesting permission to do the following:

**Access my basic information**
Includes name, profile picture, gender, networks, user ID, list of friends, and any other information I've made public.

→


Developer
★★★★★

[Report App](#)

Logged in as Mohamed Salah · [Log Out](#)

[Allow](#) [Don't Allow](#)

Creation of a Facebook application

After adding the Facebook “Developer” application, we can access it using the following URL : <https://developers.facebook.com/apps>.

Then, to create a Facebook application, we just have to click on “create new application”

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Welcome to the Developer App.
Learn how to build a social experience by referring to the documentation below, or create an app by clicking on the 'Create New App' button above.



Websites

Using Facebook on your Website allows you to create a more personalized, social experience using Social Plugins such as the Like Button and simplifies your registration and sign-in process using Login Button and Registration Plugin



Enter the name of the application; choose a namespace (unique)

The screenshot shows a 'New App' dialog box with the following fields and status:

- App Display Name:** [?] NameOfTheApplication Valid
- App Namespace:** [?] yourownnamespace Available
- I agree to the Facebook Platform Policies.**

Below the checkboxes, a note reads: "Please note that your app name cannot contain Facebook trademarks or have a name that can be confused with an app built by Facebook." At the bottom right, there are 'Continue' and 'Cancel' buttons.

Facebook will ask for a security code :

The screenshot shows a 'Security Check Required' dialog box with a security check section:

- Security Check**
Enter both words below, separated by a space.
Can't read the words below? [Try different words](#) or an [audio captcha](#).

The image shows the words "11" and "benefit" in a distorted font. Below the image, there is a text input field containing "11 benefi" and a "What's this?" link. At the bottom right, there are 'Submit' and 'Cancel' buttons.

If a popu pis displayed, continue, and confirm your account by sms or credit card :

New App 🔒

You can no longer create apps because our systems indicated that your account may not be authentic. Facebook requires users to provide their real first and last names, and fake accounts are a violation of our Statement of Rights and Responsibilities (SRR 4.1), even when used to host or test apps. Also note that maintaining multiple accounts, even if they are authentic, is also prohibited. If you would like to create a test user to test app functionality, you can do so here: http://developers.facebook.com/docs/test_users/.

If you believe you have received this message in error, please submit an appeal: https://www.facebook.com/help/contact_us.php?id=140703502680919.

App Display Name: [?]

App Namespace: [?] You can update this later

I agree to the Facebook Platform Policies.

Please note that your app name cannot contain Facebook trademarks or have a name that can be confused with an app built by Facebook.

Finally, we have a Facebook application with needed information to use into the web admin of Hermes.Net Social Networks management.

That page represents the main configuration of the application, parameters with red squares have to be saved.

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Apps ▸ VocTr ✎ Edit App + Create New App

Settings ✎ Edit Settings

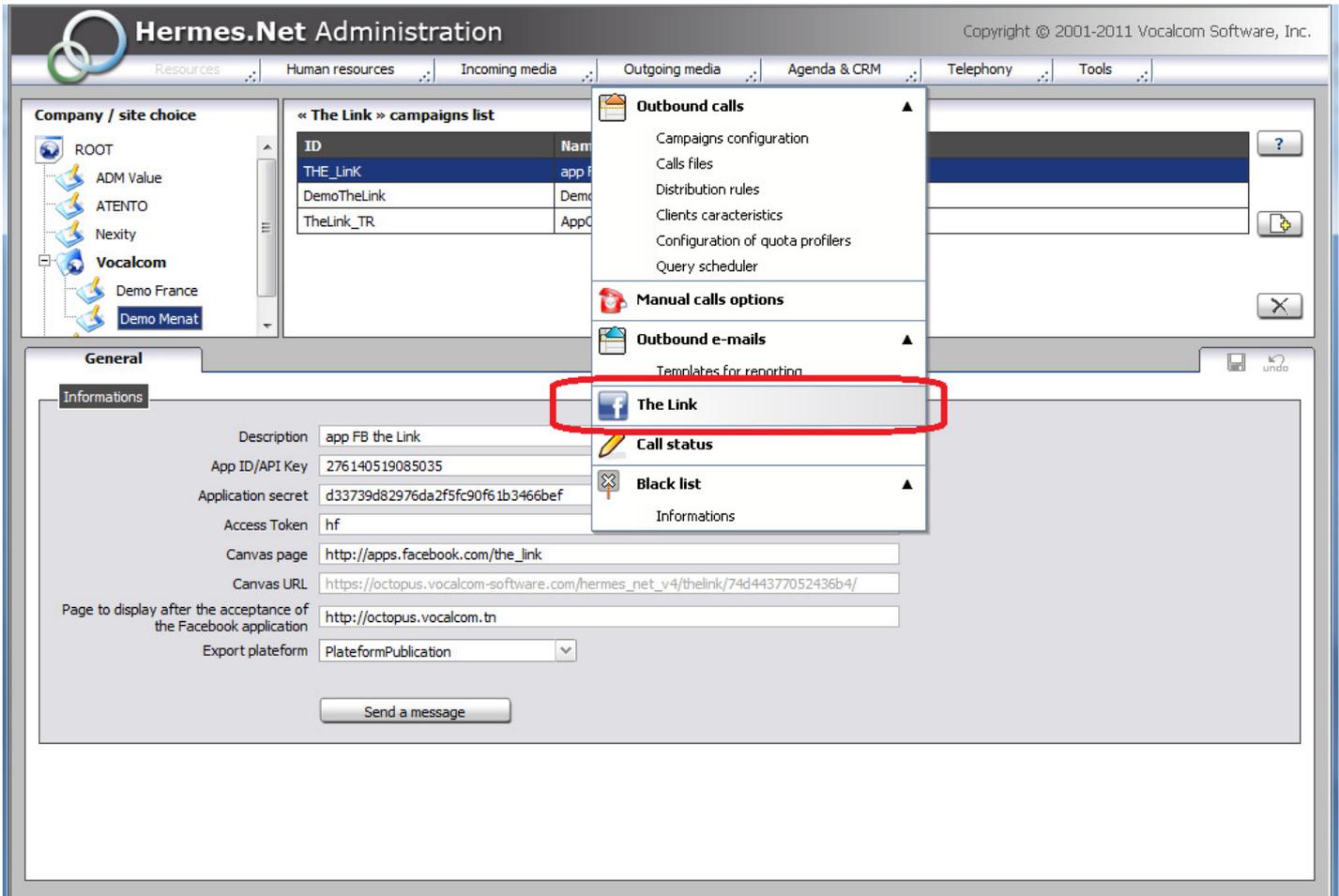
Summary

<p>A App ID/API Key 130501253720761</p> <p>Canvas Page https://apps.facebook.com/demovoctr/</p> <p>Canvas FBML/iFrame iframe</p> <p>Support Email test@vocalcom.com.tr</p>	<p>B App Secret 0374302f6a2c289390f3766eb8a9c9ac</p> <p>C Canvas URL http://www.vocalcom.com.tr/facebook/</p> <p>Contact Email test@vocalcom.com.tr</p>
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Open Graph ✎ Edit Open Graph

Now, create a campaign « The Link » in the web admin of Hermes.Net, fill in the configuration of the campaign with parameters of FB:

1- Go to the tab « The Link » under the web admin



The screenshot shows the 'Hermes.Net Administration' interface. On the left, there is a 'Company / site choice' tree with 'Vocalcom' selected. The main area displays the configuration for a campaign named 'The Link'. A dropdown menu is open, showing options like 'Outbound calls', 'Manual calls options', 'Outbound e-mails', 'The Link', 'Call status', and 'Black list'. The 'The Link' option is highlighted with a red rectangle. Below the dropdown, the 'General' tab is active, showing the following configuration details:

Description	app FB the Link
App ID/API Key	276140519085035
Application secret	d33739d82976da2f5fc90f61b3466bef
Access Token	hf
Canvas page	http://apps.facebook.com/the_link
Canvas URL	https://octopus.vocalcom-software.com/hermes_net_v4/thelink/74d44377052436b4/
Page to display after the acceptance of the Facebook application	http://octopus.vocalcom.tn
Export plateforme	PlateformPublication

At the bottom of the configuration area, there is a 'Send a message' button.

2 – Create a campaign « The Link » :



site choice

« The Link » campaigns list

ID	Name
THE_Link	app FB the Link
DemoTheLink	DemoTheLink
TheLink_TR	

ID DEMO_LINK

Name DEMO_LINK

DataBase VocalcomDemoMENAT_Prod

Export plateform PlateformPublication

OK Cancel

Description app FB the Link

App ID/API Key 276140519085035

Application secret d33739d82976da2f5fc90f61b3466bef

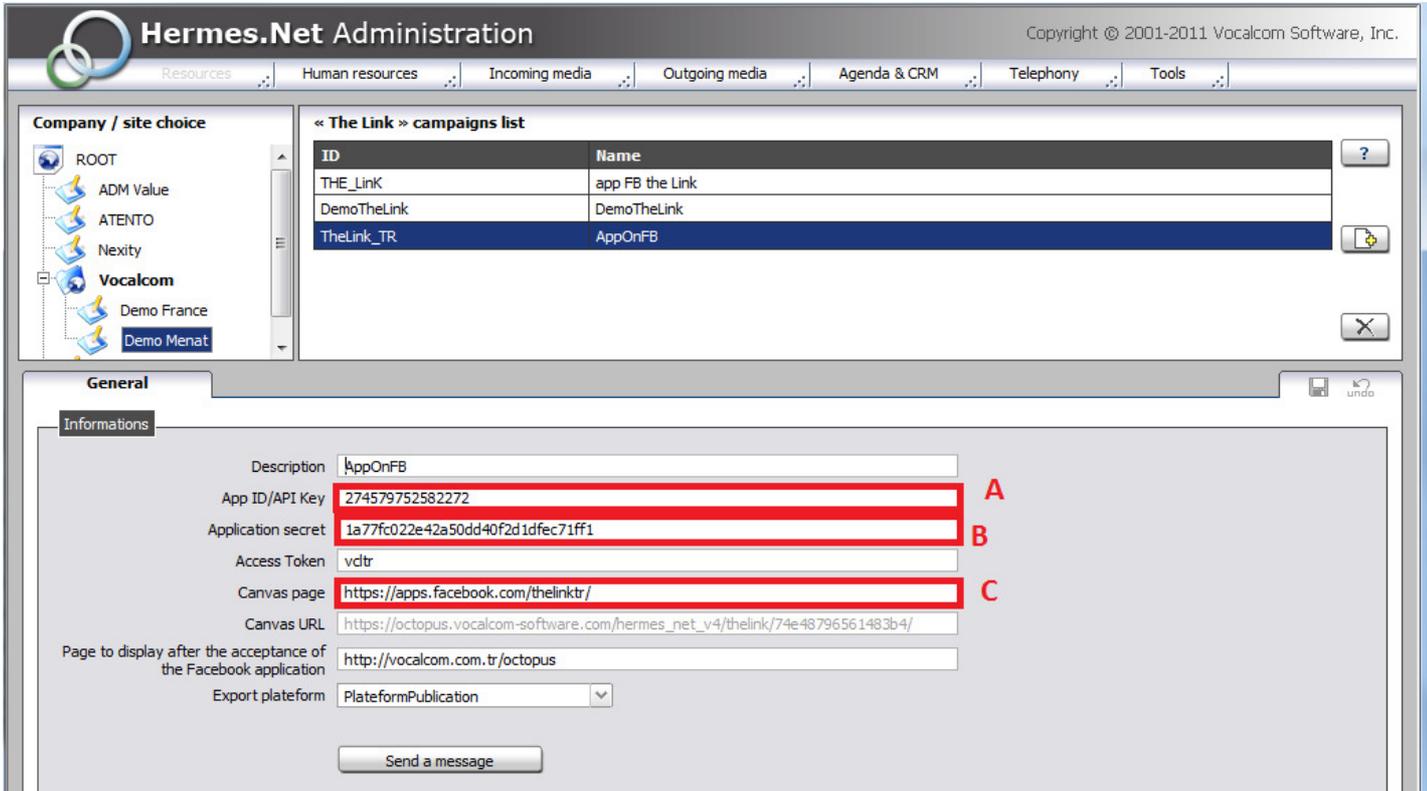
Access Token hf

Canvas page http://apps.facebook.com/the_link

Canvas URL https://octopus.vocalcom-software.com/hermes_net_v4/thelink/74d44377052436b4/

Display after the acceptance of the Facebook application http://octopus.vocalcom.bn

3 – Type the configuration parameters from Facebook application:



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Resources Human resources Incoming media Outgoing media Agenda & CRM Telephony Tools

Company / site choice: ROOT, ADM Value, ATENTO, Nexity, Vocalcom, Demo France, Demo Menat

« The Link » campaigns list

ID	Name
THE_Link	app FB the Link
DemoTheLink	DemoTheLink
TheLink_TR	AppOnFB

General Informations

Description: AppOnFB

App ID/API Key: 274579752582272 **A**

Application secret: 1a77fc022e42a50dd40f2d1dfec71ff1 **B**

Access Token: vcltr

Canvas page: https://apps.facebook.com/thelinktr/ **C**

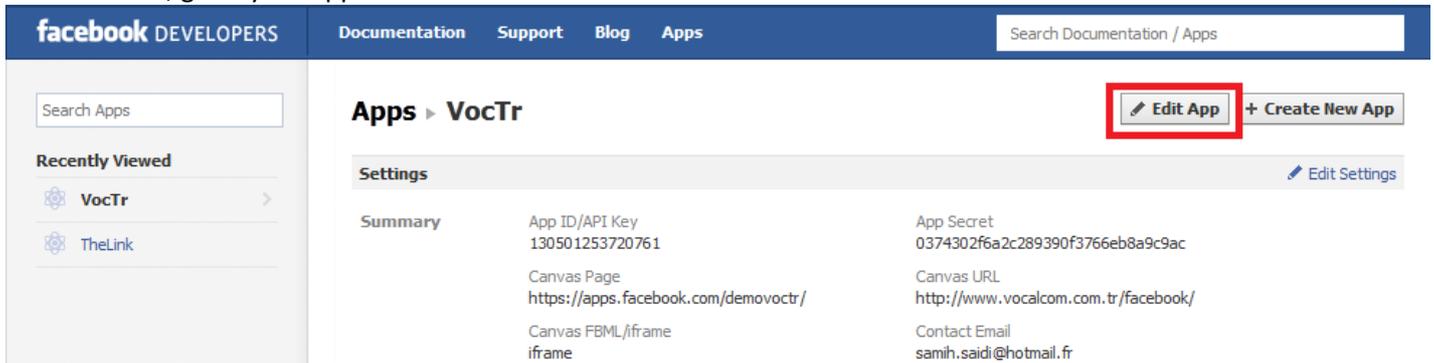
Canvas URL: https://octopus.vocalcom-software.com/hermes_net_v4/thelink/74e48796561483b4/

Page to display after the acceptance of the Facebook application: http://vocalcom.com.tr/octopus

Export plateforme: PlateformPublication

Send a message

After that, go to your application and click on « Edit »:



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Apps > VocTr **Edit App** + Create New App

Settings Edit Settings

Summary

App ID/API Key	130501253720761	App Secret	0374302f6a2c289390f3766eb8a9c9ac
Canvas Page	https://apps.facebook.com/demovoctr/	Canvas URL	http://www.vocalcom.com.tr/facebook/
Canvas FBML/iframe	iframe	Contact Email	samih.saidi@hotmail.fr

Type the url you have in the web admin when you created the social network campaign in the canevas field or secured URL (https) of canevas.

Also, put incanveras page the URL you want but you have to set the same in web admin :



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Hosting URL: [?] You have not generated a URL through one of our partners ([Get one](#))

Select how your app integrates with Facebook

✔ **App on Facebook**

Canvas URL: [?]	<input type="text" value="http://www.vocalcom.com.tr/facebook/"/>
Secure Canvas URL: [?]	<input type="text" value="https://www.vocalcom.com.tr/facebook/"/>
Canvas Page: [?]	<input type="text" value="http://apps.facebook.com/demovotr"/>