

Media\SocialNetwork\Twitter\Hermes Campaign Configuration

Configure Hermes Net Campaign

This part describes steps to create new Twitter campaign in Hermes Net.

Add new campaign from [Hermes.Net](#)

- Type : Social Network campaign type (must be "Twitter" in our case)
- Campaign name : Name of the campaign
- Database : Database/connection used to store campaign data

After validation, you will be redirected to campaign setup page.

- **Parameters**
 - **Campaign name** : Name of the campaign
 - **PlatformPublication** : Select the platform publication module used for communication with twitter (need WWW access)
- **Twitter application configuration**
 - **Button "Log on to enable the reading of messages"** : open authentication process.
 - **Button "Last modifications carried out"** : check owner and date of last changes
- **Tweets to present to agent**
 - **Contact tweets** : Check tweets from the contact of account used for authentication
 - Show tweets from my followers with account mentions: Check tweets from the followers of account used for authentication, only if the account is mentioned in the tweet.
 - Show tweets from no followers with account mentions: Check all tweets from no followers of account used for authentication, only if the account is mentioned in the tweet.
 - Tweets containing certain keywords: Check all tweets that match keywords custom rules.

Connect campaign to Twitter App

To be able to interact with twitter, you need to authorize Vocalcom Twitter APP (Setup on the Platform) to run with your account.

- Clic on "**Log on to enable the reading of messages**" button
- You will be redirected to Twitter authentication page.
- You need to set your credentials and click on "**Authorize app**" button.
- After Twitter validation (if succeeded or failed), you will be redirected to HermesNet Validation Pages.
- **IMPORTANT** : Authentication done, you need to save campaign validation